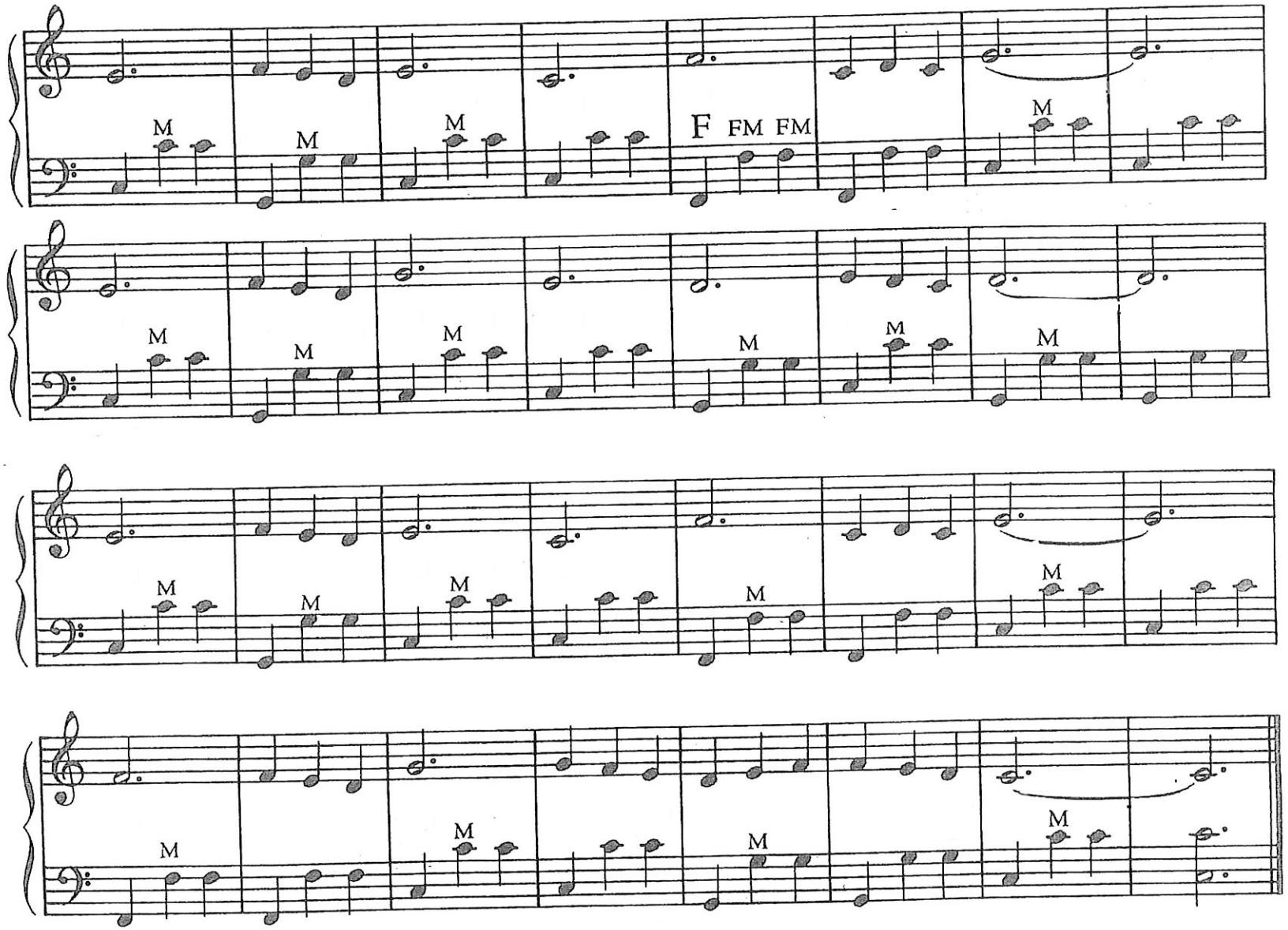GO 'WAY